

JOB TITLE: Sample Tasting Area Sales Associate

DEPARTMENT: Market

REPORTS TO: Market Manager

EFFECTIVE DATE: March 2021

The following reflects management's definition of essential functions for this job; however, does not restrict the tasks that may be assigned. Management may reassign duties and responsibilities to this job at any time due to the evolving nature of the operation.

Duties & Responsibilities:

- Oversee the tasting/sampling of various products sold in our store, primarily fruit
- Acquire and maintain thorough knowledge of product line, specifically our fruit
- Greet all Mercier Guests and provide exceptional service
- Enthusiastically educate customers about our fruits, veggies, products, and ciders
- Answer questions and/or promptly seek out a reliable source to secure answers
- Conduct samplings and guide customers through the process
- May be required to handle routine sales transactions which include operating cash register
- Assist with display and stocking of items
- Maintain cleanliness of product and Sample area
- Help with special events on and off-site as needed
- Set-up and break-down Sample area daily

Qualifications:

- Some sales experience and basic knowledge helpful
- Excellent customer service skills
- Detail-oriented
- Commitment to excellence and exceeding customer expectations
- Excellent oral communication and presentation skills
- Strong organizational and problem-solving skills
- Ability to manage priorities and workflow
- Professional appearance and demeanor
- Ability to understand and follow written and verbal instructions
- Maintain high standards of quality control, hygiene, health and safety
- Versatility, flexibility and a willingness to work within changing priorities with enthusiasm

Physical/Mental Requirements: Must be at least 16 years of age Must be able to bend, squat, climb, push, stoop and crouch Must be able to stand and walk for extended periods as required by job duties Must be able to lift up to 40 lbs. Coordinate multiple tasks simultaneously